

MAINTENANCE MASTERCLASS

THE UPTIME ACCELERATOR™

YOUR ROADMAP TO ACCELERATE THE JOURNEY FROM CHAOS MAINTENANCE
EXCELLENCE.



Simon Murray

INTERNATIONAL FACILITATOR, SPEAKER,
& MAINTENANCE COACH:

- **Internationally** recognized maintenance, reliability and asset management thought leader.
- Over **25 years** of experience in Maintenance and Reliability.

FEBRUARY 2026

12-13

BANGKOK

The Uptime Accelerator™ is a 90-Day program designed get you real results - FAST.

Join our 2-day masterclass to learn how to successfully implement this program and see a more engaged team, improved planning & scheduling and an increase in schedule completion in 3 months.

The Uptime Accelerator™ is a tactical implementation program - no theory here.

TESTIMONY FROM PAST ATTENDEES

"Simon demonstrated excellent knowledge and was able to effectively communicate with participants throughout the well-organized training by Kexxel Group. The event was particularly strong in areas of planning and communication, helping participants better understand how to identify tasks and the importance behind them."

- Alvito Minar, Superintendent Maintenance, **PTTEP Sarawak Oil**

"This training, led by Mr. Simon, was on a completely different level compared to previous maintenance courses I've attended. Kexxel Group did an excellent job organizing the event, and I hope they continue to offer more training of this caliber."

- Abdul Hanif, Acting Head of Mechanical, **Ranhill Sabah Energy**

"Simon really engages with the participants. I like how he managed the time and organised the training sequences."

- M Salim, Work Process Leader, **Petronas Gas Berhad**

"Simon is the main strength of the event. Presentation and material provided were excellent. Kexxel group must keep up the good work"

- Mohammad Syazwan, Engineer - ISP Fibre Network Planning & Design, **Celcom Timur Sabah**

"The maintenance masterclass is all relatable - the tools provided by Simon are easy to implement & can be applied by whoever wants to see changes in their organization. The most useful area is the sharing of all tools & process. Kexxel Group is impressive."

- Abdul Rahman, Superintendent Engineer, **DES Brunei**

Expand Your Boundaries:

Participants will gain a new understanding of what reliability excellence looks like and will learn new skills so that they can influence their teams to drive continuous improvement.

**SESSION 1****Reliability Fundamentals**

- Understand the difference between Maintenance, Reliability and Asset Management.
- What are the stages of the Asset Lifecycle and how can we optimise each one?
- Exploring the DIPF curve; a simple model to illustrate the stages from reactive maintenance to reliability excellence.

**Activity:**

Maintenance Maturity Assessment

SESSION 2**Preventative Maintenance Optimization**

- How to create cost effective and thorough PM schedules.
- How to introduce condition monitoring into your organisation.

**Activity:**

Create a best practice PM.

SESSION 3**Leading for Reliability**

- Understanding different behaviour styles (DISC).
- How to create and develop teamwork and collaboration.
- Understanding and using Maxwells 5 levels of leadership

**Activity:**

DISC Behaviour Style Profiling

SESSION 4**The Greatest Huddle - Creating Engaging Daily Meetings**

- The Greatest Huddle
- How to create, lead and sustain an effective daily meeting.
- Using daily discussions to drive behaviour change.

**Case Study:**

Chobani Yogurt Embracing change 10 minutes at a time

WHY YOU SHOULD ATTEND

The Uptime Accelerator™ is an 8-module course proven to accelerate maintenance and reliability improvement and to ultimately increase plant and equipment uptime.

The Uptime Accelerator™ is designed to help maintenance and reliability teams at any stage to Engage the Team, Build Systems and Deliver Results. This training program has been carefully crafted to give participants all the tools and tactics needed to make massive and rapid improvements.

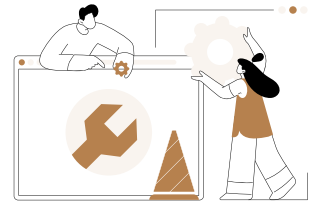
If you are ready to take your maintenance and reliability department to the next level then this program is for you.

KEY LEARNINGS

- How to create a **reliability** culture
- How to develop an effective preventative maintenance program
- How to **engage the team** and deal with conflict
- How to run an engaging and productive daily meeting
- How to plan best practice work orders
- How to build a **maintenance schedule** and gain operations support
- How to use meaningful measure to drive success and behavior change
- How to run your department in **90 day improvement projects**

Tailoring Maintenance Tactics:

Participants will delve into the detail of the Planning & Scheduling process and set up improvement project to implement after the training.

**SESSION 5****Perfect Planning**

- What is involved in best practice work order planning?
- What does a best practice work order look like?
- Creating a planner checklist.

**Activity:**

Create the Scoping Sheet

SESSION 6**Schedule for Success**

- Building a robust maintenance schedule for the next week and month.
- How to engage and involve operations in the scheduling process.
- How to improve schedule completion and deal with schedule changes.

**Case Study:**

Ballantyne: Aligning maintenance and operations

SESSION 7**Work Completion & Maintenance Measure**

- What details are required when work orders are completed?
- What does the best practice maintenance dashboard look like?
- What measures and KPI should be in place?

**Activity:**

Establish your ideal dashboard

SESSION 8**The Project Placemat
(Setting 90-day projects)**

- Create a project to complete over the next 90 days.
- Learn the project creation process to expand into your team.
- Leave the training with clear priorities and action plans.

**Activity:**

Create a 90 day transformation project

WHO SHOULD ATTEND?

Managers, supervisors, engineers, planners and other key members of the shutdown or outage team or non-maintenance engineers who are training for this position including:

- Maintenance Managers & Supervisors
- Maintenance Planners and Schedulers
- Maintenance Engineers
- Reliability Engineers
- Operations Managers
- Asset Managers
- Material Coordinators
- Technicians and Maintenance Executives
- Production Engineers
- Plant Managers

Ideal for industries involved with heavy maintenance environments including:

- Power plants
- Airports
- Mines
- Large factories
- Refineries
- Oil platforms
- Large facilities

PROGRAM SCHEDULE

0830	Registration & Coffee/Tea
0900	Workshop commences
1015	Morning break (20 mins)
1230	Lunch (1 hour)
1500	Afternoon break (20 mins)
1700	End of day

MEET YOUR MAINTENANCE COACH

SIMON MURRAY



Simon is your gateway to maintenance excellence! With over 25 years of hands-on experience, Simon is the trusted expert in crafting and coaching high-performance maintenance and reliability teams. From local enterprises to Fortune 500 giants, Simon has revolutionized operations across diverse industries, including manufacturing, food production, and construction, with his innovative strategies.

In 2012, Simon founded Your Maintenance Coach to empower organizations across the Asia Pacific and Middle East regions to transcend operational chaos and achieve maintenance mastery. As a sought-after speaker, trainer, coach, and mentor, Simon is recognized globally as a thought leader in maintenance, reliability, and asset management.

Simon's approach focuses on engaging teams, systemizing day-to-day activities, and delivering timely maintenance work to elevate teams to unparalleled levels of excellence. His services cater to maintenance and reliability professionals seeking to enhance uptime, reduce waste, and foster a culture of continuous improvement.



Through private training, the Uptime Accelerator™ program, and the Reliability Maximiser™ community, Simon offers tailored solutions to meet each organization's unique needs. Whether it's developing reliability strategies, enhancing leadership skills, or fostering team engagement, Simon is dedicated to driving tangible results for his clients.

HEAR FROM SIMON'S PAST ATTENDEES:

- Thank you very much for your valuable presentation , I hope to to get chance to listen to more of your presentations , and lectures , I appreciate if you have a web site for such subject.
- I just was so shocked to hear so simply explained but extremely accurate the problems I face every day - really am glad that I stayed to midnight... Will search for the book "Four disciplines of execution". Once again - it was a great pleasure!
- I was extremely motivated by this class, will definitely approach my planning and scheduling process differently. strong theory and ideology.
- I acquired new skills and knowledge that will allow me to make a greater impact on advancing reliability and asset management in my organization.
- Excellent, participants were very engaged. presenter was very responsive to audience needs and input.
- Great insights and he was able to adjust the topic based on questions.



CLIENT LIST BY INDUSTRY BREAKDOWN

FOOD AND BEVERAGE

- Bega
- Chobani
- Arnott's Group
- Mars Food
- Tip Top
- Cleanaway
- Real Pet Foods
- Bulla
- Goodman Fielder
- Nuttelex

ENERGY/RESOURCES

- Graymont
- QSL
- Century Yuasa
- Refresco

RETAIL

- Chobani
- Bega
- Real Pet Foods
- Tip Top
- Cleanaway

MANUFACTURING/INDUSTRIAL

- Klockner Pentaplast
- Hyne Timber
- OJI
- Steric
- Cr Mining

MISCELLANEOUS

- FGB
- Pipe
- Highland Pine Product Pty Ltd

TECHNOLOGY/ELECTRONICS

- IMI Norgren
- Tip Top
- Qenos

HEALTHCARE/PHARMACEUTICALS

- DSM
- Viartis
- Integra



Maintenance Masterclass: The UPTIME Accelerator™

Bangkok
12 & 13 February 2026

Registration Inquiries:

☎ : +603 2282 1688

☎ : +6011 1633 1600

✉ : boon@kexxel.com

REGISTRATION FORM***Get 1 FREE seat if you send 3 pax! (3+1 Package)**

Early Bird Register Before 12 Dec 2025	Special Discount Register Before 16 Jan 2026	Normal Rate Register After 16 Jan 2026
☐ USD 1,295	☐ USD 1,395	☐ USD 1,495
☐ Send 3, get the 4th seat for FREE!		

*Fee quoted does not include GST / VAT or withholding tax (if applicable).

Company Name: _____**Delegate 1**

Name : _____
Job Title : _____
Email : _____
Mobile : _____
Direct Line : _____

Delegate 2

Name : _____
Job Title : _____
Email : _____
Mobile : _____
Direct Line : _____

Delegate 3

Name : _____
Job Title : _____
Email : _____
Mobile : _____
Direct Line : _____

Delegate 4 (FREE if you send 3 pax)

Name : _____
Job Title : _____
Email : _____
Mobile : _____
Direct Line : _____

Authorization (Mandatory)

Name : _____
Job Title : _____
Email : _____

Signature : _____
Date : _____

***Signatory must be authorised to sign on behalf of contracting organization. This booking is invalid without a signature.**

Payment Method

☐ Bank Transfer
☐ Credit Card ☐ Visa ☐ Mastercard

Name on card : _____
Card number : _____
Expiry date : _____ CVV : _____
Signature : _____

**Email the completed form to boon@kexxel.com****TERMS AND CONDITIONS****PRIVACY**

Any information provided by you in registering for this event is being collected by Kexxel Group and will be held in the strictest confidence. It will be added to our database and will be used primarily to provide you with further information about Kexxel Group events and services.

From time to time Kexxel Group may share information from our database with other professional organizations (including our event sponsors) to promote similar products and services. Please send us an email if you do NOT want us to pass on your details. To amend your current details, advise of duplicates or to opt out of further mailings, please email us your request info@kexxel.com.

TERMS & CONDITIONS

Payment Terms: Payment must be received before the commencement of the event. Following registration, all payments must be executed within the terms herewith irrespective of attendance.

Cancellation Fee: A cancellation fee equivalent to 50% of the registration fee will be charged for any cancellations received more than 30 days prior to the event. A 100% cancellation fee will be charged for any cancellations received 30 days or less prior to the event, under the terms outlined below.

Substitutions: If you cannot attend personally, a substitute delegate is welcome to join this course. Kindly notify us directly for any substitutions.

Force Majeure: If Kexxel Group cancels the Event due to circumstances beyond the reasonable control of Kexxel Group (such as acts of God, acts of war, governmental emergency, labor strike or terrorism), Kexxel Group shall refund to each attendee its payment previously paid, minus a share of costs and expenses incurred, in full satisfaction of all liabilities of Organizer to Attendee. Kexxel Group reserves the right to cancel, re-name or re-locate the Event or change the dates on which it is held. If Kexxel Group changes the name of the event, relocates the event to another event facility within the same city, or changes the dates for the event to dates that are not more than 30 days later than the dates on which the Event originally was scheduled to be held, no refund will be due to attendee, but Kexxel Group shall assign to the attendee, in lieu of the original space/ seat, such other space as Kexxel Group deems appropriate. If Kexxel Group elects to cancel the Event other than for a reason previously described in this paragraph, Kexxel Group shall refund to each attendee its entire registration fee previously paid.

As such, Kexxel Group reserves the right to alter or modify the advertised speakers and/ or topics if necessary. Any substitution or alterations will be updated on our web page as soon as possible. Send 3 and get the 4th & 5th pax for free promotion is subject to Kexxel Group's discretion. In case of no show on the event day, the free attendee is assumed to have cancelled his/her seat and full payment is required as per invoiced. Due to limited event space, we strongly advise early registration to avoid disappointment.